



Information on the processing of personal data "Images" at Third Parties¹ events **EU Regulation 2016/679 (GDPR)**

Fidia farmaceutici S.p.A. (hereinafter "Fidia" or "Company") informs you that, as part of the above-mentioned event, in and around its stands/areas where dedicated conferences are held, photographs may be taken and video recordings made, portraying images of the public formed by anyone who may be in the area allotted to the Company involved in the event. Through said photographs and videos Fidia will therefore process your image and/or voice ("your personal data") and therefore informs you of the following.

Controller

The data controller of your personal data for the purposes specified below is Fidia farmaceutici S.p.A., with registered office in Abano Terme (PD), Via Ponte della Fabbrica n. 3/A, e-mail: info@fidiapharma.it.

Processing methods

Your personal data is normally processed by electronic means, but may also be in paper format, with procedures and measures suitable to protect their security, in terms of integrity, confidentiality and accessibility, as per applicable data protection regulations. In the case of fixed video cameras, the Company signals the start of the filming area by means of a short notice.

Purpose of processing

The Company will process your personal data collected in this situation and by the above-mentioned means, through the publication of said video recordings and/or photographic images, in specific areas of the Company's institutional website including current communication channels such as the Company's social accounts (e.g. Facebook, LinkedIn, ...), online on the website and social platforms managed by Fidia's partners, where involved in the event, for the purpose of providing information on events in which the Company itself participates, also as a sponsor, as part of its own business promotional and advertising initiatives. In the case of online publications, we remind you that search engines (e.g. Google) may retrieve and further disseminate the information they find published, without any possibility of warning, as already happens for any data available on the Internet, for whoever published them.

Legal bases of the processing

Such shooting will be carried out by the Company for the purposes set out above in the context of occasional publication or dissemination of articles, essays and other expressions of thought as provided for by Articles 136 and 137 et seq. of Legislative Decree No. 196/2003 and in compliance with the relevant ethical rules in the exercise of journalistic activity, as applicable to anyone who, occasionally, carries on publicity activities: in all this, the Company detects its legitimate interest in the processing of your personal data in question, without any consequent prejudice to your interests or the fundamental rights and freedoms of the subjects filmed. The video and photography are deliberately and exclusively carried out on groups of people, by authorised and designated personnel.

Retention period

The shooting is stored on server for as long as necessary depending on the event for which it was taken. If the shooting is published on the Company's institutional website and/or social channels and/or intranet, it may be stored by Fidia for up to a maximum of 2 years, without prejudice to longer periods where necessary or required by applicable law.

Persons who may become aware of your personal data or to whom your personal data may be disclosed for the above-mentioned purposes

The video and photography will be carried out by persons authorised to do so, or by means of pre-installed video cameras, the video area of which will be pre-signalled by brief information, and will be accessible to the personnel in charge of proceeding with the relative communication, internal and/or external to the Company depending on the event in question during which the shooting was carried out. The Company disclaims any kind of responsibility resulting from the publication/dissemination of photos and videos taken by third parties other than Fidia.

Your rights

As a data subject of the processing of your personal data processed by the Company, you may at any time exercise your rights, provided by the EU Regulation 2016/679 under Articles 15 - 22, as applicable to the specific processing. In particular, we point out, depending on the legal basis of the legitimate interest, that as a data subject you have the right to object to the processing, and the Company will refrain from processing unless demonstrate the existence of compelling legitimate grounds for processing which override the interests, rights and freedoms of the data subject, or for the establishment, exercise or defence of a legal claim.

To exercise your rights as a data subject and for any further information related to the processing of your personal data, you may send the request to the Company's Data Protection Officer at the following address: Fidia farmaceutici S.p.A., Via Ponte della Fabbrica n. 3/A, Abano Terme (PD); email: dpo@fidiapharma.it, preferably using the request form prepared by the Italian Data Protection Authority (Garante Privacy) and available on its website. In the event of a request to exercise your rights, the Company may need to verify your identity and, therefore, it will be necessary for you to provide your identification and contact details, which are indispensable for identifying and contacting you in relation to your request. You will also have the right to complain to the Data Protection Authority pursuant to Article 77 of the GDPR.

Information notice published on: September 2024

¹ "Third Parties": means subjects who propose, organise, manage all scientific, logistical and organisational aspects of any events in order to meet a scientific or other educational/training need